

National Eligibility Workers Association:
Professionals Associated Through Human Services

35th Annual Training Conference

Sunday, August 22nd — Wednesday, August 25th, 2010

Adam's Mark Hotel, Buffalo NY



National Eligibility Workers Association
Professionals Associated Through Human Services

www.nationalnew.org

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From the NEW: PATHS President

On behalf of NEW: PATHS' (National Eligibility Workers Association - Professionals Associated Through Human Services) Board of Directors, I am pleased to invite you to exhibit and participate in the 35th Annual National Training Conference scheduled for August 22 - 25, 2010 at the Adam's Mark in Buffalo, NY.



Our conference program will, once again, offer workshops, keynote speakers and addresses from leaders in our profession, drawing conferees from around the country. The participation, sponsorships and exhibits of our vendor partners add greatly to the success of our annual conference. Sponsorship of an event will make your company stand out as a leader in this industry and will leave a strong impression of your brand in attendees minds.

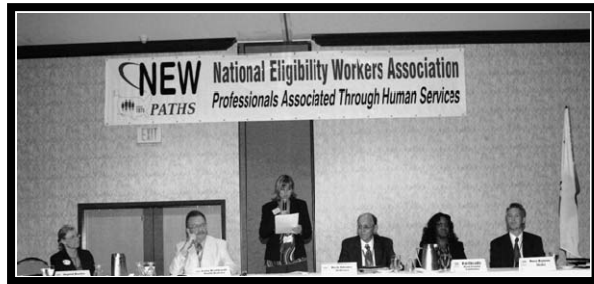
The following brochure contains Exhibit and Sponsorship Information. We hope that you will support our organization, as you have in past years, with your sponsorships and exhibit support. Your participation in our annual event is greatly appreciated. This conference promises to be one you will remember and, most importantly, one that will reward you in the future.

We look forward to seeing you and to hearing the latest about the business products you have to offer.

Sincerely,

A handwritten signature in cursive script that reads "Ellen Sevall". The signature is written in dark ink on a light-colored background.

Ellen Sevall
President, NEW: PATHS



About NEW: PATHS

Background

What began with a small group of workers in a local agency has now grown to a national organization with members from all levels of the profession from around the country. What they envisioned has come to fruition and has expanded to include case management functions designed to support self-sufficiency. NEW: PATHS has gained recognition and credibility with administrators and legislators on the local, state, and federal levels. As a professional association, NEW: PATHS is frequently requested to participate in the policy making process and views of NEW: PATHS members are considered essential and relevant.

Annual Training Conference

A primary purpose of NEW: PATHS is to improve the knowledge, skills, and overall professionalism of its members by providing information and training. Our annual Training Conferences are a cost effective way to provide current information and training to a large number of people in a concentrated period of time. We offer town-hall sessions, workshops, and forums that include representatives from Federal, non-profit, educational institutions, and private agencies that provide the most current information about a variety of topics of interest from upcoming regulation changes, best practices in the field of human services, effective time and caseload management to name a few. Opportunities for networking and an exchange of information are built into the schedule.

Support

NEW: PATHS relies upon the financial contributions of our partners and also upon donations of in-kind support.

We provide recognition for the generosity of our supporters. Those interested in supporting our work through an in-kind contribution, a financial contribution, or both should contact the NEW: PATHS' Sponsor Liaison:

Bill Knight

NEW: PATHS

new@nationalnew.org

Sponsorship Opportunities:

Host - \$20,000

- Keynote Speaker or Opening Night Reception Sponsor
- Remarks by representative at Keynote or Opening Night Reception
- Logo in registration information (if paid by 4/30/2010)
- Logo on Website
- Registration for five individuals
- Complimentary Double Premium Tradeshow Exhibit Booth
- Logo on Sponsorship sign
- Complimentary Full Page Two-Color Advertisement in Conference Program (if paid by May 31, 2010)
- Ribbon for Name Badge

Benefactor - \$15,000

- Keynote Speaker or President's Reception Sponsor
- Remarks by representative at Keynote or President's Reception
- Logo in registration information (if paid by 4/30/2010)
- Logo on Website
- Registration for four individuals
- Complimentary Double Premium Tradeshow Exhibit Booth
- Logo on Sponsorship sign
- Complimentary Full Page Two-Color Advertisement in Conference Program (if paid by May 31, 2010)
- Ribbon for Name Badge

Diamond - \$12,500

- Networking Lunch Sponsor
- Remarks by representative at Networking Lunch
- Logo in registration information (if paid by 4/30/2010)
- Logo on Website
- Registration for three individuals
- Complimentary Premium Tradeshow Exhibit Booth
- Logo on Sponsorship sign
- Complimentary Full Page Advertisement in Conference Program (if paid by May 31, 2010)
- Ribbon for Name Badge

Platinum - \$10,000

- Remarks by representative at closing session
- Logo in registration information (if paid by 4/30/2010)
- Logo on Website
- Registration for three individuals
- Complimentary Premium Tradeshow Exhibit Booth
- Logo on Sponsorship sign
- Complimentary Full Page Advertisement in Conference Program (if paid by May 31, 2010)
- Ribbon for Name Badge

Gold - \$7,500

- Name in registration information (if paid by 4/30/2010)
- Logo on Website
- Registration for two individuals
- Complimentary Tradeshow Exhibit Booth
- Logo on Sponsorship sign
- Complimentary Half Page Advertisement in Conference Program (if paid by May 31, 2010)
- Ribbon for Name Badge

Silver – \$5,000

- Name on Website
- Registration for one individual
- Complimentary Tradeshow Exhibit Booth
- Name on Sponsorship sign
- Name in Conference Program
- Ribbon for Name Badge

Bronze - \$2,500

- Name on Website
- Registration for one individual
- Name on Sponsorship sign
- Name in Conference Program
- Ribbon for Name Badge

Exhibit Opportunities

- Premium Tradeshow Exhibit Booth **\$500**
- Tradeshow Exhibit Booth **\$250**

Exhibition Hours

Sunday, August 22, 2010	12:00 p.m. – 5:00 p.m.
Monday, August 23, 2010	7:00 a.m. – 5:00 p.m.
Tuesday, August 24, 2010	7:00 a.m. – 5:00 p.m.
Wednesday, August 25, 2010	7:00 a.m. – 10:30 a.m.

Exhibit Set-Up

Exhibitors may set up on Sunday, August 22, 2010, 9:00 a.m.–12:00 p.m. or on Monday, August 23, 2010, 6:00 a.m.–7:00 a.m.

Booths must be operational and staffed during all continental breakfasts and breaks.

Dismantling

Exhibits may be dismantled after 10:30 a.m. on Wednesday, August 25, 2010.

Shipping and Receiving

Packages for exhibits may be delivered to the hotel up to 2 days prior to your arrival date. The cost for receiving, storing, and delivering shipped items is as follows:

- \$4 per box
- \$15 per carton/case
- \$125 per pallet

When shipping packages/boxes to the Adam's Mark, please address them as follows:

Verity Folan, Convention Services Manager

NEW: PATHS Conference

Name (of person who will be on-site)

C/O Adam's Mark

120 Church St

Buffalo, NY 14202

Hold for guest arrival on 8/XX/2010

Number of packages in that shipment

Advertising Opportunities

Ad Size

Ads may be one color (black) or two colors for the same rate

- Full Page (7.75 x 10.5) **\$450**
- Half Page Horizontal (7.5 x 4.875) **\$250**
- Quarter Page (3.75 x 4.875) **\$125**

Premium Placement

Ads located in a premium placement area will incur these additional charges

- Center section (any ad size) **\$125**
- Outside back cover (full page ad) **\$350**
- Inside front cover (full page ad) **\$350**
- Inside back cover (full page ad) **\$350**

Exhibition Rules and Regulations

- 1. Registration.** All exhibitors and sponsors, including booth staff, are required to register as participating attendees at the NEW: PATHS Annual Education Conference. Conference registration entitles Exhibitors and sponsors to participate fully in all conference workshops, keynotes and social events.
- 2. Exposition Data.** Each booth area is 8 ft. X 10 ft. and includes one 6 ft. table, and 2 chairs. Electrical service, additional equipment and decorations may be acquired through the Adam's Mark Hotel at additional costs. All necessary order forms and shipping information will be provided in the Exhibitors confirmation packet.
- 3. Booth Blocks.** In the event an organization would like to purchase a Premium or Double Premium exhibit space or if two Exhibitors would like adjoining space, please indicated this request on the Booth Application form. Every effort will be made to accommodate adjoining booth requests, but final assignment is at the discretion of the Exhibition Coordinator.
- 4. Exhibit Installation.** Exhibit installation hours are Sunday, August 22, 2010 from 11:00 am – 4:00 pm and Monday, August 23, 2010 from 6:00 am – 7:00 am. Tables will be delivered to exhibition hall by 11:00 am on Sunday, August 22, 2010. Exhibitors agree that all booths will be operational and staffed by 7:00 am on Monday, August 23, 2010.
- 5. Dismantling Exhibits.** Exhibits may be dismantled after 10:00 am on Wednesday, August 25, 2010. Early tear down is discouraged.
- 7. Canceled Booths.** In the unfortunate event that your organization must cancel its participation, cancellations of exhibit space made within 10 days of the scheduled event will not receive any refund. Cancellations made before this time will receive a refund, less the \$200.00 Sponsor/Exhibitor cancellation fee. All cancellations and requests for refunds must be in writing and sent to the attention of National NEW: PATHS, PO Box 243466 Anchorage, AK 99524. Qualifying refunds will be processed after the conference.
- 8. No Shows.** If Exhibitor fails to install or display in assigned space or fails to comply with any other provision of this agreement, NEW: PATHS shall have the right without notice to Exhibitor to take possession of said space and lease said space or any part thereof to such parties and upon such terms and conditions, as it may deem proper.
- 9. Fees.** Full payment must accompany the reservation form for booth space. Exhibitor Information Packets and Booth assignments will be mailed after confirmation of conference registration. All materials, services and products represented must be the wholly owned or managed by the exhibitor on record.

10. Indemnification & Hold Harmless

The exhibitor shall indemnify, defend and hold harmless NEW: PATHS and its officers, directors, partners, agents, members and employees from and against any and all demands, claims, damages to person or property, losses and liability, including reasonable attorney fees (collectively "claims") arising out of or caused by the exhibitors negligence in connection with the provision of services of the Hotel Albuquerque. The exhibitor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense, which it may have with respect to such claims.

NEW: PATHS shall indemnify, defend and hold harmless the exhibitor and its officers, directors, partners, agents, members and employees from and against any and all demands, claims, damages to person or property, losses and liabilities, including reasonable attorney fees (collectively "claims") arising out of or caused by NEW: PATHS' negligence. NEW: PATHS shall not have waived or be deemed to have waived, by reason of this paragraph, any defense, which it may have with respect to such claims.

Exhibitors assume the entire responsibility and liability for losses, damages and claims arising out of injury or damage to their displays, equipment and other property brought upon the premises of the hotel and shall indemnify and hold harmless NEW: PATHS and the Adam's Mark, their officers, directors, partners, agents, members and employees from any and all such losses, damages and claims.

In all cases, occupants wishing to insure their property must do so at their own expense. It is especially recommended that all occupants have representatives in attendance at all times when the exhibits are open and especially when exhibits are being set up or dismantled, to protect against loss.

- 11. Rules.** NEW: PATHS reserves the right to make changes to these rules. Any matters not specifically covered herein are subject to decision by NEW: PATHS. NEW: PATHS reserves the right to make such changes, amendments and additions to these rules as considered advisable for the proper conduct of the exhibit, with the provision the exhibitors will be advised of any such changes.
- 12. Rights of Termination.** This agreement is subject to termination for cause, upon written notice, without liability to the terminating party due to acts of God, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the party's control making it illegal or impossible to provide the facilities, or to hold the meeting. The phrase without liability wherever used in this agreement shall be deemed to include a refund by NEW: PATHS of all deposits and repayment made within thirty (30) days of the notice of termination.